



**FOR IMMEDIATE RELEASE**

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**PHOTO OP**

**NON-PROFIT, DANCE KIDS OF MONTEREY COUNTY RECEIVES  
\$10,000 CHECK FROM LOCAL DENTIST, DR. JEANETTE KERN**

**WHEN:** 1PM - Saturday, March 20<sup>th</sup>

**WHERE:** Dance Kids of Monterey County  
321 Alvarado Street, Monterey

**WHAT:** In the past four years, Monterey's Dr. Jeanette Kern and her team raised over \$10,000 for Dance Kids through their Smiles for Life Program.

**WHY:** Through June 15th, Dr. Kern is offering custom-made, professional whitening kits at 50% off and donating all funds raised to the Smiles for Life Campaign.

Half of the funds raised will be donated to Dance Kids of Monterey. The other half of the funds will be contributed to the Garth Brooks' Teammates for Kids Foundation for use in health, education and inner city programs that benefit children.

The Smiles for Life Foundation is the children's charity organization of the Crown Council, an organization of leading-edge dentists throughout North America. Each year over a four-month period, participating Crown Council dentists offer professional teeth whitening services at a considerably reduced price and donate ALL of the proceeds to children's charities. The Crown Council's Smiles for Life Foundation has raised more than \$27 million since 1998, benefiting nearly 500 children's charities across North America.

For more information about Dr. Kern's charity and community involvement please visit [www.jkerndds.com](http://www.jkerndds.com) or call (831) 372-8011. To learn more about Smiles for Life, visit [www.smilesforlife.org](http://www.smilesforlife.org)