

# NEW BEAUTY®

## The World's Most Unique Beauty Magazine

FOR IMMEDIATE RELEASE

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### DR. JEANETTE KERN FEATURED IN *NEWBEAUTY* MAGAZINE

National Glossy Magazine Heralded As The Ultimate Cosmetic Enhancement Guide.

(MONTEREY, CA) – Jeanette Kern, DDS General and Cosmetic Dentist is featured in the Winter-Spring 2008 edition of *NewBeauty* magazine, which is due on newsstands the first week of January.

Dr. Kern's areas of expertise are profiled in this national publication. Dr. Kern prides herself on delivering state of the art dental care solutions in a relaxing office, equipped with spa amenities. She has created some of the most celebrated smiles on the peninsula and is considered an authority on cosmetic dentistry by her peers throughout the nation.

Most recently Dr. Kern received the 'Women of the Year' award from Monterey's Professional Women's Network because of her dedication to community enrichment and exemplarily professional pursuits. Additionally, Dr. Kern is a sustaining member of the American Academy of Cosmetic Dentistry, member of the American Dental Association, California Dental Association, and first female member of the Monterey Dental Peer Review Board. She taught dentistry at both UCLA and USC.

*NewBeauty* approached Dr. Kern because she is known as Monterey's smile doctor. *NewBeauty* is the first publication devoted exclusively to providing a comprehensive guide to the latest advances in plastic surgery, dermatology and cosmetic dentistry, as well as revealing the most innovative non-surgical beauty secrets, must-have products and expert advice.

When launched in January 2005, *NewBeauty* instantly struck a chord with readers and medical professionals and is since recognized as an archetypal, all-encompassing beauty resource. With nearly 11.5 million surgical and non-surgical cosmetic procedures performed in the United States last year (a 446-percent increase since 1997) *NewBeauty* fills the void for reliable information on all types of aesthetic procedures in light of the growing interest and surge in cosmetic-enhancing treatments. With a distribution of approximately 500,000 copies per issue, *NewBeauty* is available for purchase at 40,000+ retailers in the U.S., including major bookstores like Barnes & Noble, airports, supermarkets, and newsstands.